

CURRICULUM VITAE

PAUL A. O'KEEFE

PERSONAL INFORMATION

Yale-NUS College
10 College Avenue West, #01-101
Singapore 138609

email paul.okeefe@yale-nus.edu.sg
mobile +65 8245 8546
office +65 6601 3698
web mindsets-and-motivation-
lab.common.yale-nus.edu.sg

PROFESSIONAL POSITIONS

- 2014– Assistant Professor of Psychology, Yale-NUS College
- 2015– Assistant Professor of Management and Organisation (by courtesy),
NUS Business School, National University of Singapore
- 2015– Assistant Professor of Psychology (by courtesy), National University of
Singapore
- 2011–2014 Postdoctoral Fellow (NRSA), Stanford University
Advisor: Carol S. Dweck
Director, Stanford Social Psychology Lab
- 2009–2011 Postdoctoral Fellow (IPoRT), New York University
Advisors: Jan L. Plass and Bruce D. Homer
- 2000–2003 Project Manager / Researcher, Yale University
Advisors: Robert J. Sternberg and Elena Grigorenko

EDUCATION

- 2009 Ph.D., Social Psychology, Duke University
Advisors: James Y. Shah and Lisa Linnenbrink-Garcia
- 2007 M.A., Social Psychology, Duke University
- 2000 A.B., Psychology, University of California, Berkeley

RESEARCH INTERESTS

I take a social-cognitive approach to the study of goal pursuit with particular attention to motivational factors, including implicit self-theories, interest, self-regulation, and person-situation interactions.

GRANTS

- 2017–2019 Academies Fund, Ministry of Education, *Promoting Academic Interests in Junior College Students Through a Growth Mindset*
\$250,000 SGD (principal investigator, R-607-000-173-592)
- 2017–2019 Tertiary Education Research Fund, Ministry of Education, *Promoting Student Performance & Motivation with A Growth Mindset of Interest*
\$212,858 SGD (principal investigator, R-607-000-175-116)
- 2016–2018 Humanities and Social Sciences Research Fund Grant, National University of Singapore, *Promoting Innovation and Motivation with a Growth Mindset of Interest*
\$40,000 SGD principal investigator, R-607-264-114-646)
- 2014–2018 Institutional Grant, Yale-NUS College, *Mindsets and Motivation*
\$75,000 SGD (principal investigator, R-607-264-062-121)
- 2011–2014 Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health, *Implicit theories and context: Optimizing motivation, achievement, and well-being*
\$ 154,530 USD (principal investigator, F32 HD062185)
- 2010–2012 University Grants Council Targets of Opportunity Grant, Hong Kong University of Science and Technology, *When and why do marketing efforts intended to influence consumers automatically backfire?*
\$20,595 USD (co-investigator, RPC10BM07)
- 2004–2006 Seed Grant, National Institute on Drug Abuse, *Approaching goals and avoiding temptations*
\$10,000 USD (co-investigator)

PUBLICATIONS

Books

O'Keefe, P. A. & Harackiewicz, J. M. (Eds.) (under contract). *The science of interest*. Springer.

Peer-Reviewed Articles

- O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (invited revision). Implicit theories of interest: Finding your passion or developing it? *Psychological Science*.
- Plante, I., O'Keefe, P. A., Aronson, J., Fréchette-Simard (under review). The interest gap: How gender stereotype endorsement predicts academic interests. *Learning and Individual Differences*.
- O'Keefe, P. A., Letourneau, S., Milne, C., Homer, B. D., Schwartz, R., & Plass, J. L. (2014). Learning from multiple representations: An examination of fixation patterns in a science simulation. *Computers in Human Behavior*, 35, 234–242. doi: 10.1016/j.chb.2014.02.040
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2014). The role of interest in optimizing performance and self-regulation. *Journal of Experimental Social Psychology*, 53, 70–78. doi: 10.1016/j.jesp.2014.02.004
- *Plass, J., *O'Keefe, P. A., Homer, B. D., Case, J., Hayward, E., Stein, M., & Perlin, K. (2013). The impact of individual, competitive, and collaborative mathematics game play on learning, performance, and motivation. *Journal of Educational Psychology*, 105(4), 1050–1066. doi: 10.1037/a0032688 (*co-first authorship)
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2013). Shaping achievement goal orientations in a mastery-structured environment and concomitant changes in related contingencies of self-worth. *Motivation and Emotion*, 37(1), 50–64. doi: 10.1007/s11031-012-9293-6
- Plante, I., O'Keefe, P. A., & Théorêt, M. (2013). The relation between achievement goal and expectancy-value theories in predicting achievement-related outcomes: A test of four theoretical conceptions. *Motivation and Emotion*, 37(1), 65–78. doi: 10.1007/s11031-012-9282-9
- Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., O'Keefe, P. A., & Zusho, A. (2012). Performance approach and avoidance goal orientations: Pressing theoretical and methodological concerns. *Educational Psychologist*, 47(4), 281–301. doi: 10.1080/00461520.2012.722515

Chapters

- O'Keefe, P. A. & Harackiewicz, J. M. (in press). Towards a science of interest. In P. A. O'Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer.
- O'Keefe, P. A., Horberg, E. J., Plante, I (in press). The dynamic role of interest in engagement. In P. A. O'Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer.

O'Keefe, P. A. (2013). Mindsets and self-evaluation: How beliefs about intelligence can create a preference for growth over defensiveness. In S. B. Kaufman (Ed.), *The complexity of greatness: Beyond talent or practice* (pp. 119–134). Oxford: Oxford University Press. doi: 10.1093/acprof:oso/9780199794003.003.0008

Grigorenko, E. L., & O'Keefe, P. A. (2004). Dealing with change: Manifestations, measurements, and methods. In A. Demetriou & A. Raftopoulos (Eds.), *Cognitive developmental change: Theories, models and measurement* (pp. 318–353). New York, NY: Cambridge University Press. doi: 10.1017/CBO9780511489938.012

Grigorenko, E. L., & O'Keefe, P. A. (2004). What do children do when they cannot go to school? In R. J. Sternberg & E. L. Grigorenko (Eds.), *Culture and competence: Contexts of life success* (pp. 23–53). Washington, DC: American Psychological Association. doi: 10.1037/10681-002

Other Publications

O'Keefe, P. A. (2014, September 7). Liking work really matters. *The New York Times*, p. 12.

O'Keefe, P. A. (2007). Social judgment theory. In W. Darity (Editor-in-Chief), *International encyclopedia of the social sciences* (2nd ed.), New York: Macmillan Reference USA.

O'Keefe, P. A. (2002). Teenager: A damaging and outdated label. [Review of T. Hine (Ed.), *The rise and fall of the American teenager*]. *Contemporary Psychology*, 47, 480-481.

MANUSCRIPTS IN PREPARATION

O'Keefe, P. A., Butler, R., & Dweck, C. S. (in prep). A tale of two achievement goal theories.

O'Keefe, P. A., Lee, F., & Dweck, C. S. (in prep). Implicit theories of opportunity.

O'Keefe, P. A., Messersmith, E. E., & Linnenbrink-Garcia, L. (in prep). Interactive effects of achievement goal orientations and classroom goal structures.

CHAIRED SYMPOSIA

O'Keefe, P. A. & Savani, K. (2016, May). *It's All In Your Head: Mindsets That Facilitate Goal Pursuit*. Presenters: Paul A. O'Keefe, Krishna Savani, Christopher Bryan, Timur Sevincer, and Hae Yeon Lee. Symposium held at the annual meeting of the Association for Psychological Science, Chicago, IL.

O'Keefe, P. A. (2014, February). *Interest: From spark to passion*. Presenters: Judith M. Harackiewicz, Chris S. Hulleman, Paul A. O'Keefe, and Robert J. Vallerand. Symposium held at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.

O'Keefe, P. A. & Plante, I. (2011, April). *Developments in interest theory and research*. Presenters: Suzanne Hidi, Paul A. O'Keefe, Isabelle Plante, and Carol Sansone. Discussant: K. Ann Renninger. Symposium held at the annual meeting of the American Educational Research Association, New Orleans, LA.

O'Keefe, P. A. (2011, January). *How fit facilitates: Motivational benefits of matching person and context*. Presenters: Judith M. Harackiewicz, E. Tory Higgins, Paul A. O'Keefe, and Justin Storbeck. Symposium held at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

SELECTED PRESENTATIONS

Conference and Invitation

O'Keefe, P. A., Lee, F., & Dweck, C. S. (2017, January). *Implicit theories of opportunity*. Paper to be presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

O'Keefe, P. A. (2016, August). *Implicit theories of interest*. Paper presented at the biannual meeting of the International Conference on Motivation, Thessaloniki, Greece.

O'Keefe, P. A., Lee, F., & Dweck, C. S. (2016, May). *Implicit theories of opportunity*. Paper presented at the annual meeting of the Association for Psychological Science, Chicago, IL.

O'Keefe, P. A. (2015, August). *Implicit theories of interest*. Paper presented at the annual meeting of the Academy of Management, Vancouver, BC (showcased symposium).

O'Keefe, P. A. (2015, May). *The role of interest in optimizing engagement*. Paper presented at the annual meeting of the Association for Psychological Science, New York, NY.

O'Keefe, P. A. (2015, March). *Implicit theories of interest*. Invited presentation at the Department of Psychology, National University of Singapore.

O'Keefe, P. A. (2015, March). *Interest: Its role in optimal engagement and how it develops*. Invited presentation at the National University of Singapore Business School.

- Plass, J. L., O'Keefe, P. A., Homer, B. D., Biles, M., & Frye, J. (2014, April). *Badges in Games for Learning and their Motivational and Cognitive Impact*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- O'Keefe, P. A. (2014, March). *Optimizing motivation through interest*. Invited presentation at Fordham University, Graduate School of Business, New York, NY.
- O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (2014, February). *Implicit theories of interest*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- O'Keefe, P. A. (2013, December). *Optimizing motivation through interest*. Invited presentation at Waterloo University, Department of Management Sciences, Waterloo, CA.
- O'Keefe, P. A. (2013, September). *Interventions with impact: Fostering academic growth and combating negative stereotypes*. Invited presentation at the Southern Illinois University School of Medicine, Springfield, IL.
- O'Keefe, P. A., Milne, C., Homer, B. D., Hayward, E., & Plass, J. L. (2012, April). *Learning from Multiple Representations in Chemistry Simulations: The Effect of Fixation Transitions on Learning Outcomes*. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, British Columbia.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2011, April). *Interest and the optimization of self-regulatory resources*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Plass, J. L., O'Keefe, P. A., Homer, B. D., Hayward, E., Stein, M., & Perlin, K. (2011, April). *Motivational and educational outcomes associated with solo, competitive, and collaborative game play*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., & O'Keefe, P. A. (2011, April). *The strength of the relation between performance-approach and performance-avoidance goal orientations: Theoretical, practical, and methodological implications*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- O'Keefe, P. A., Dweck, C. S., Shah, J. Y., & Linnenbrink-Garcia, L. (2011, January). *The situational adaptiveness of implicit theories of intelligence*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

- O'Keefe, P. A. & Dweck, C. S. (2010, December). *Beliefs about intelligence: Self-evaluation and self-protection*. Paper presented at the International Society of Intelligence Research, Alexandria, VA.
- O'Keefe, P. A. (2010, February). *Theories of intelligence and situational self-regulatory depletion*. Presented in the E. Tory Higgins Laboratory, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2010, January). *A new look at implicit theories of intelligence and their instrumentality*. Presented at the Social Psychology Speaker Series, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2009, June). *The situational adaptiveness of implicit theories of intelligence and achievement goal orientations*. Invited presentation at Carnegie Mellon University, PSLC, Pittsburgh, PA.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Syracuse University, Department of Psychology, Syracuse, NY.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Brandeis University, Department of Psychology, Waltham, MA.
- O'Keefe, P. A. (2009, November). *The experience of implicit theories of intelligence*. Presented at the Electronic Communication and Technology Speaker Series, Steinhardt School of Culture, Education, and Human Development, New York University, New York, NY.
- O'Keefe, P. A. (2009, November). *Reassessing the utility of entity and incremental theories of intelligence*. Paper presented at the Social Psychology Speaker Series, Department of Psychology, New York University, New York, NY.
- O'Keefe, P. A., Messersmith, E. E., & Linnenbrink-Garcia, L. (2009, April). *The facilitation of fit: Interactive effects of achievement goal orientations and classroom goal structures*. Paper presented at the annual meeting of the American Education Research Association, San Diego, CA.

Poster

- O'Keefe, P. A., Dweck, C. S., & Walton, G. (2013, January). *Implicit theories of interest*. Poster presented at the Society of Personality and Social Psychology, New Orleans, LA.
- Plante, I., & O'Keefe, P. A. (2010, May). *The relation among achievement goal and expectancy-value variables in predicting course grades and career intentions*. Poster presented at the American Educational Research Association, Denver, CO.

- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2010, January). *Shaping achievement goal orientations in a mastery-structured environment: An examination of concomitant changes in related contingencies of self-worth and interest*. Poster presented at the Society of Personality and Social Psychology, Las Vegas, NV.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2009, February). *Interest as a non-depleting cognitive process*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2008, March). *Effects of a mastery learning environment on achievement goals and self-worth: A multiphase study*. Poster presented at the American Educational Research Association, New York, NY.
- O'Keefe, P. A., & Shah, J. Y. (2008, February). *Towards a dynamic self-theories model: Mechanisms for the perseveration and modification of ability beliefs*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Albuquerque, NM.
- O'Keefe, P. A., & Shah, J. Y. (2007, February). *Goal attainment and motivation: The influence of the number of available means*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- O'Keefe, P. A., & Shah, J. Y. (2006, January). *Achievement motivation and the implicit avoidance of temptations*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.

FELLOWSHIPS AND AWARDS

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| 2011–2014 | Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health |
| 2009–2011 | Interdisciplinary Postdoctoral Research Training (IPoRT) Fellowship in the Educational Sciences, Institute of Educational Sciences |
| 2009 | Vertical Integration Fellowship, Duke University |
| 2009 | Motivation SIG Graduate Student Award, American Education Research Association |
| 2009 | Graduate Student Travel Award, Duke University |
| 2008 | Vertical Integration Fellowship, Duke University |
| 2008 | James B. Duke Research Fellowship, Duke University |

2008	Motivation SIG Graduate Student Award, American Education Research Association
2008	Graduate Student Travel Award, Duke University
2007–2008	Sulzberger-Levitan Social Policy Endowed Research Fellowship, Sanford School of Public Policy, Duke University
2006–2007	Spencer Foundation Education Science and Policy Fellowship
2006	Claire Hamilton Travel Award, Duke University
2005	Claire Hamilton Travel Award, Duke University
1999–2000	CTA Scholarship, California Teachers Association
1998–1999	California Alumni Leadership Scholarship, University of California, Berkeley

TEACHING

Yale-NUS College

Introductory Social Psychology

Social Psychology Laboratory

Goals and Motivation Seminar

Quantitative Reasoning

Comparative Social Inquiry

Motivating Landscapes: A Multidisciplinary Exploration of the Complex Himalayan Terrain (2-week course on motivation and Earth science taught while trekking the Annapurna Circuit in Nepal)

Apartheid in South Africa: Understanding the Psychological and Political Mechanisms of Prejudice and Discrimination (1-week course in Cape Town and Johannesburg)

New York University

Measuring Engagement (graduate course)

Duke University (*graduate student instructor)

Introductory Psychology

Introductory Social Psychology

Child Observation*

Introductory Statistics*

Applied Correlation and Regression Analysis (graduate course)*

Social and Personality Psychology*

Research Methods in Social Psychology*

University of Wisconsin, Madison (*graduate student instructor)
Introductory Psychology*
Introductory Social Psychology*
Introductory Statistics*

PROFESSIONAL SERVICE

Ad hoc reviewer *Basic and Applied Social Psychology, Developmental Psychology, Educational Psychology, Educational Researcher, Journal of Applied Social Psychology, Journal of Educational Psychology, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, Learning and Individual Differences, Learning and Instruction, Motivation and Emotion, Organizational Behavior and Human Decision Processes, Personality and Social Psychology Bulletin, Self and Identity*

2010–2011 Program committee member, Society for the Study of Motivation
2014–2015 Teaching, Learning, and Assessment Committee, Yale-NUS College
2015–2016 Committee for Faculty Affairs, Yale-NUS College
2016 Librarian Search Committee, Yale-NUS College

MEMBERSHIPS

Academy of Management (AOM)
 Member, Organizational Behavior Division
American Educational Research Association (AERA)
 Member, Motivation SIG
American Psychological Association (APA)
Association for Psychological Science (APS)
International Society for Intelligence Research (ISIR)
The New York Academy of Sciences (NYAS)
Society for Personality and Social Psychology (SPSP)
Society for the Study of Motivation (SSM)