

CURRICULUM VITAE

PAUL A. O'KEEFE

PERSONAL INFORMATION

Yale-NUS College
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web mindsets-and-motivation-
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PROFESSIONAL POSITIONS

- 2014– Assistant Professor of Psychology, Yale-NUS College
Head of Psychology, 2018
- 2015– Assistant Professor of Management and Organisation (by courtesy),
NUS Business School, National University of Singapore
- 2015– Assistant Professor of Psychology (by courtesy), National University of
Singapore
- 2011–2014 Postdoctoral Fellow (NRSA), Stanford University
Advisor: Carol S. Dweck
Director, Stanford Social Psychology Lab
- 2009–2011 Postdoctoral Fellow (IPoRT), New York University
Advisors: Jan L. Plass and Bruce D. Homer
- 2000–2003 Research Assistant, Yale University
Advisor: Robert J. Sternberg and Elena Grigorenko

EDUCATION

- 2009 Ph.D., Social Psychology, Duke University
Advisors: James Y. Shah and Lisa Linnenbrink-Garcia
- 2007 M.A., Social Psychology, Duke University
- 2000 A.B., Psychology, University of California, Berkeley

RESEARCH INTERESTS

I take a social-cognitive approach to the study of goal pursuit with particular attention to motivational factors, including implicit self-theories, interest, self-regulation, and person-situation interactions.

GRANTS

- 2018–2021 Research Chair, University of Quebec-Montreal, *Gender Equality in Schools*
\$105,000 CAN (\$75,000 CAN direct funds; collaborator)
- 2018–2019 Teaching Innovation Grant, *Promoting A Growth Mindset of Interest and Intelligence Among Yale-NUS College Students*
\$4,250 SGD (principal investigator)
- 2017–2020 Singapore Social Science Research Council, *Influence of Social Motivations on Cultural Learning, Adjustment, and Integration*
\$576,782 SGD (collaborator)
- 2017–2019 Academies Fund, Ministry of Education, *Promoting Academic Interests in Junior College Students Through a Growth Mindset*
\$250,000 SGD (principal investigator, R-607-000-314-592)
- 2017–2019 Tertiary Education Research Fund, Ministry of Education, *Promoting Student Performance & Motivation with A Growth Mindset of Interest*
\$212,858 SGD (principal investigator, R-607-000-312-116, R-607-E00-312-116)
- 2016–2018 Humanities and Social Sciences Research Fund Grant, National University of Singapore, *Promoting Innovation and Motivation with a Growth Mindset of Interest*
\$39,983 SGD (principal investigator, R-607-264-253-646)
- 2014–2018 Institutional Grant, Yale-NUS College, *Mindsets and Motivation*
\$75,000 SGD (principal investigator, R-607-264-209-121)
- 2011–2014 Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health, *Implicit Theories and Context: Optimizing Motivation, Achievement, and Well-being*
\$ 154,530 USD (principal investigator, F32-HD062185)
- 2010–2012 University Grants Council Targets of Opportunity Grant, Hong Kong University of Science and Technology, *When and Why Do Marketing Efforts Intended to Influence Consumers Automatically Backfire?*
\$20,595 USD (co-investigator, RPC10BM07)

2004–2006 Seed Grant, National Institute on Drug Abuse, *Approaching Goals and Avoiding Temptations*
\$10,000 USD (co-investigator)

PUBLICATIONS

Books

O’Keefe, P. A. & Harackiewicz, J. M. (Eds.) (2017). *The science of interest*. Springer. doi: 10.1007/978-3-319-55509-6

Peer-Reviewed Articles

Plante, I., O’Keefe, P. A., Aronson, J. M., Fréchette-Simard, C., & Goulet, M. (in press). The interest gap: How gender stereotype endorsement predicts academic interests. *Social Psychology of Education*.

O’Keefe, P. A., Dweck, C. S., & Walton, G. M. (2018). Implicit theories of interest: Finding your passion or developing it? *Psychological Science*. Advance online publication. doi:10.1177/0956797618780643

O’Keefe, P. A., Letourneau, S., Milne, C., Homer, B. D., Schwartz, R., & Plass, J. L. (2014). Learning from multiple representations: An examination of fixation patterns in a science simulation. *Computers in Human Behavior*, 35, 234–242. doi: 10.1016/j.chb.2014.02.040

O’Keefe, P. A., & Linnenbrink-Garcia, L. (2014). The role of interest in optimizing performance and self-regulation. *Journal of Experimental Social Psychology*, 53, 70–78. doi: 10.1016/j.jesp.2014.02.004

*Plass, J., *O’Keefe, P. A., Homer, B. D., Case, J., Hayward, E., Stein, M., & Perlin, K. (2013). The impact of individual, competitive, and collaborative mathematics game play on learning, performance, and motivation. *Journal of Educational Psychology*, 105(4), 1050–1066. doi: 10.1037/a0032688 (*co-first authorship)

O’Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2013). Shaping achievement goal orientations in a mastery-structured environment and concomitant changes in related contingencies of self-worth. *Motivation and Emotion*, 37(1), 50–64. doi: 10.1007/s11031-012-9293-6

Plante, I., O’Keefe, P. A., & Théorêt, M. (2013). The relation between achievement goal and expectancy-value theories in predicting achievement-related outcomes: A test of four theoretical conceptions. *Motivation and Emotion*, 37(1), 65–78. doi: 10.1007/s11031-012-9282-9

Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., O'Keefe, P. A., & Zusho, A. (2012). Performance approach and avoidance goal orientations: Pressing theoretical and methodological concerns. *Educational Psychologist*, 47(4), 281–301. doi: 10.1080/00461520.2012.722515

Chapters

O'Keefe, P. A. & Harackiewicz, J. M. (2017). Towards a science of interest. In P. A. O'Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer. doi 10.1007/978-3-319-55509-6

O'Keefe, P. A., Horberg, E. J., & Plante, I. (2017). The dynamic role of interest in engagement. In P. A. O'Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer.

O'Keefe, P. A. (2013). Mindsets and self-evaluation: How beliefs about intelligence can create a preference for growth over defensiveness. In S. B. Kaufman (Ed.), *The complexity of greatness: Beyond talent or practice* (pp. 119–134). Oxford: Oxford University Press. doi: 10.1093/acprof:oso/9780199794003.003.0008

Grigorenko, E. L., & O'Keefe, P. A. (2004). Dealing with change: Manifestations, measurements, and methods. In A. Demetriou & A. Raftopoulos (Eds.). *Cognitive developmental change: Theories, models and measurement* (pp. 318–353). New York, NY: Cambridge University Press. doi: 10.1017/CBO9780511489938.012

Grigorenko, E. L., & O'Keefe, P. A. (2004). What do children do when they cannot go to school? In R. J. Sternberg & E. L. Grigorenko (Eds.), *Culture and competence: Contexts of life success* (pp. 23–53). Washington, DC: American Psychological Association. doi: 10.1037/10681-002

Other Publications

O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (2018, September 10). Having a Growth Mindset Makes It Easier to Develop New Interests. *Harvard Business Review*. <https://hbr.org/2018/09/having-a-growth-mindset-makes-it-easier-to-develop-new-interests>

O'Keefe, P. A. (2014, September 7). Liking work really matters. *The New York Times*, p. 12.

O'Keefe, P. A. (2007). Social judgment theory. In W. Darity (Editor-in-Chief), *International encyclopedia of the social sciences* (2nd ed.), New York: Macmillan Reference USA.

O'Keefe, P. A. (2002). Teenager: A damaging and outdated label. [Review of T. Hine (Ed.), *The rise and fall of the American teenager*]. *Contemporary Psychology*, 47, 480-481.

MANUSCRIPTS IN PREPARATION

O'Keefe, P. A., Lee, F., & Dweck, C. S. (in prep). Implicit theories of opportunity: When opportunity fails to knock, keep waiting or build a door?

O'Keefe, P. A., Horberg, E. J., Dweck, C. S., Walton, G. M. (in prep). A brief "theories of interest" intervention improves math grades through increased interest.

O'Keefe, P. A. Horberg, E. J., Ibasco, G., S,* Saherwal, A.,* Zainal, A.* (in prep). The mindset of innovation: A growth theory of interest predicts integrative thinking.

O'Keefe, P. A., Butler, R., & Dweck, C. S. (in prep). A tale of two achievement goal theories.

CHAired SYMPOSIA

* student advisee

O'Keefe, P. A. (2018, August). *Self-Determination Theory*. Presenters: Kristjan K. Stefansson, Wieke van der Goot, Kim Stroet, and Emily Rosenzweig. Symposium held at the biannual meeting of the International Conference on Motivation, Aarhus, Denmark.

O'Keefe, P. A. (2018, May). *Interventions with Impact: Increasing Health Behaviors, Academic Interest, and Achievement by Changing Beliefs*. Presenters: Alia Crum, David Yeager, Judith M. Harackiewicz, and Paul A. O'Keefe. Symposium held at the annual meeting of the Association for Psychological Science, San Francisco, CA.

Kim, E.* & O'Keefe, P. A. (2018, May). *Mindsets That Promote Well-being and Reduce Health-Related Stigmatization*. Presenters: Hans S. Shroder, David Valentiner, Emily Kim, and Crystal L. Hoyt. Symposium held at the annual meeting of the Association for Psychological Science, San Francisco, CA.

O'Keefe, P. A. & Savani, K. (2016, May). *It's All In Your Head: Mindsets That Facilitate Goal Pursuit*. Presenters: Paul A. O'Keefe, Krishna Savani, Christopher Bryan, Timur Sevincer, and Hae Yeon Lee. Symposium held at the annual meeting of the Association for Psychological Science, Chicago, IL.

O'Keefe, P. A. (2014, February). *Interest: From spark to passion*. Presenters: Judith M. Harackiewicz, Chris S. Hulleman, Paul A. O'Keefe, and Robert J. Vallerand. Symposium held at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.

O'Keefe, P. A. & Plante, I. (2011, April). *Developments in interest theory and research*. Presenters: Suzanne Hidi, Paul A. O'Keefe, Isabelle Plante, and Carol Sansone. Discussant: K. Ann Renninger. Symposium held at the annual meeting of the American Educational Research Association, New Orleans, LA.

O'Keefe, P. A. (2011, January). *How fit facilitates: Motivational benefits of matching person and context*. Presenters: Judith M. Harackiewicz, E. Tory Higgins, Paul A. O'Keefe, and Justin Storbeck. Symposium held at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

SELECTED PRESENTATIONS

Conference and Invitation

* student advisees

O'Keefe, P. A., Horberg, E. J., Dweck, C. S., & Walton, G. M. (2018, August). *Developing new academic interests in college by promoting a growth theory of interest*. Paper presented at the biannual meeting of the International Conference on Motivation, Aarhus, Denmark.

O'Keefe, P. A., Horberg, E. J., Dweck, C. S., Walton, G. M. (2018, May). *A brief implicit theory intervention increases interest and learning in math*. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.

O'Keefe, P. A., Lee, F., & Dweck, C. S. (2018, May). *Implicit theories of opportunity: When opportunity fails to knock, keep waiting or build a door?* Paper presented at the annual meeting of the Society for the Study of Motivation, San Francisco, CA.

Saherwal, A.,* Zainal, A.,* & O'Keefe (2017, June). *Interest mindsets: Examining the mindset of innovation*. Paper presented at the annual Singapore Conference on Applied Psychology, Singapore, Singapore.

O'Keefe, P. A., Lee, F., & Dweck, C. S. (2017, January). *Implicit theories of opportunity*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

O'Keefe, P. A. (2016, August). *Implicit theories of interest*. Paper presented at the biannual meeting of the International Conference on Motivation, Thessaloniki, Greece.

O'Keefe, P. A., Lee, F., & Dweck, C. S. (2016, May). *Implicit theories of opportunity*. Paper presented at the annual meeting of the Association for Psychological Science, Chicago, IL.

O'Keefe, P. A. (2015, August). *Implicit theories of interest*. Paper presented at the annual meeting of the Academy of Management, Vancouver, BC (showcased symposium).

O'Keefe, P. A. (2015, May). *The role of interest in optimizing engagement*. Paper presented at the annual meeting of the Association for Psychological Science, New York, NY.

O'Keefe, P. A. (2015, March). *Implicit theories of interest*. Invited presentation at the Department of Psychology, National University of Singapore.

- O'Keefe, P. A. (2015, March). *Interest: Its role in optimal engagement and how it develops*. Invited presentation at the National University of Singapore Business School.
- Plass, J. L., O'Keefe, P. A., Homer, B. D., Biles, M., & Frye, J. (2014, April). *Badges in Games for Learning and their Motivational and Cognitive Impact*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- O'Keefe, P. A. (2014, March). *Optimizing motivation through interest*. Invited presentation at Fordham University, Graduate School of Business, New York, NY.
- O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (2014, February). *Implicit theories of interest*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- O'Keefe, P. A. (2013, December). *Optimizing motivation through interest*. Invited presentation at Waterloo University, Department of Management Sciences, Waterloo, CA.
- O'Keefe, P. A. (2013, September). *Interventions with impact: Fostering academic growth and combating negative stereotypes*. Invited presentation at the Southern Illinois University School of Medicine, Springfield, IL.
- O'Keefe, P. A., Milne, C., Homer, B. D., Hayward, E., & Plass, J. L. (2012, April). *Learning from Multiple Representations in Chemistry Simulations: The Effect of Fixation Transitions on Learning Outcomes*. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, British Columbia.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2011, April). *Interest and the optimization of self-regulatory resources*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Plass, J. L., O'Keefe, P. A., Homer, B. D., Hayward, E., Stein, M. & Perlin, K. (2011, April). *Motivational and educational outcomes associated with solo, competitive, and collaborative game play*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., & O'Keefe, P. A. (2011, April). *The strength of the relation between performance-approach and performance-avoidance goal orientations: Theoretical, practical, and methodological implications*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- O'Keefe, P. A., Dweck, C. S., Shah, J. Y., & Linnenbrink-Garcia, L. (2011, January). *The situational adaptiveness of implicit theories of intelligence*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

- O'Keefe, P. A. & Dweck, C. S. (2010, December). *Beliefs about intelligence: Self-evaluation and self-protection*. Paper presented at the International Society of Intelligence Research, Alexandria, VA.
- O'Keefe, P. A. (2010, February). *Theories of intelligence and situational self-regulatory depletion*. Presented in the E. Tory Higgins Laboratory, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2010, January). *A new look at implicit theories of intelligence and their instrumentality*. Presented at the Social Psychology Speaker Series, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2009, June). *The situational adaptiveness of implicit theories of intelligence and achievement goal orientations*. Invited presentation at Carnegie Mellon University, PSLC, Pittsburgh, PA.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Syracuse University, Department of Psychology, Syracuse, NY.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Brandeis University, Department of Psychology, Waltham, MA.
- O'Keefe, P. A. (2009, November). *The experience of implicit theories of intelligence*. Presented at the Electronic Communication and Technology Speaker Series, Steinhardt School of Culture, Education, and Human Development, New York University, New York, NY.
- O'Keefe, P. A. (2009, November). *Reassessing the utility of entity and incremental theories of intelligence*. Paper presented at the Social Psychology Speaker Series, Department of Psychology, New York University, New York, NY.
- O'Keefe, P. A., Messersmith, E. E., & Linnenbrink-Garcia, L. (2009, April). *The facilitation of fit: Interactive effects of achievement goal orientations and classroom goal structures*. Paper presented at the annual meeting of the American Education Research Association, San Diego, CA.

Poster

- O'Keefe, P. A., Dweck, C. S., & Walton, G. (2013, January). *Implicit theories of interest*. Poster presented at the Society of Personality and Social Psychology, New Orleans, LA.
- Plante, I., & O'Keefe, P. A. (2010, May). *The relation among achievement goal and expectancy-value variables in predicting course grades and career intentions*. Poster presented at the American Educational Research Association, Denver, CO.

- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2010, January). *Shaping achievement goal orientations in a mastery-structured environment: An examination of concomitant changes in related contingencies of self-worth and interest*. Poster presented at the Society of Personality and Social Psychology, Las Vegas, NV.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2009, February). *Interest as a non-depleting cognitive process*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2008, March). *Effects of a mastery learning environment on achievement goals and self-worth: A multiphase study*. Poster presented at the American Educational Research Association, New York, NY.
- O'Keefe, P. A., & Shah, J. Y. (2008, February). *Towards a dynamic self-theories model: Mechanisms for the perseveration and modification of ability beliefs*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Albuquerque, NM.
- O'Keefe, P. A., & Shah, J. Y. (2007, February). *Goal attainment and motivation: The influence of the number of available means*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- O'Keefe, P. A., & Shah, J. Y. (2006, January). *Achievement motivation and the implicit avoidance of temptations*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.

FELLOWSHIPS AND AWARDS

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| 2017 | Nominated for Young Researcher Award, Yale-NUS College / National University of Singapore |
| 2011–2014 | Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health |
| 2009–2011 | Interdisciplinary Postdoctoral Research Training (IPoRT) Fellowship in the Educational Sciences, Institute of Educational Sciences |
| 2009 | Vertical Integration Fellowship, Duke University |
| 2009 | Motivation SIG Graduate Student Award, American Education Research Association |
| 2009 | Graduate Student Travel Award, Duke University |
| 2008 | Vertical Integration Fellowship, Duke University |

2008	James B. Duke Research Fellowship, Duke University
2008	Motivation SIG Graduate Student Award, American Education Research Association
2008	Graduate Student Travel Award, Duke University
2007–2008	Sulzberger-Levitan Social Policy Endowed Research Fellowship, Sanford School of Public Policy, Duke University
2006–2007	Spencer Foundation Education Science and Policy Fellowship
2006	Claire Hamilton Travel Award, Duke University
2005	Claire Hamilton Travel Award, Duke University
1999–2000	CTA Scholarship, California Teachers Association
1998–1999	California Alumni Leadership Scholarship, University of California, Berkeley

TEACHING

Yale-NUS College

Introductory Social Psychology

Social Psychology Laboratory

Goals and Motivation Seminar

Quantitative Reasoning

Comparative Social Inquiry

Motivating Landscapes: A Multidisciplinary Exploration of the Complex Himalayan Terrain (2-week course on motivation and Earth science taught while trekking the Annapurna Circuit in Nepal)

Apartheid in South Africa: Understanding the Psychological and Political Mechanisms of Prejudice and Discrimination (1-week course in Cape Town and Johannesburg)

New York University

Measuring Engagement (graduate course)

Duke University (*graduate student instructor)

Introductory Psychology

Introductory Social Psychology

Child Observation*

Introductory Statistics*

Applied Correlation and Regression Analysis (graduate course)*

Social and Personality Psychology*

Research Methods in Social Psychology*

University of Wisconsin, Madison (*graduate student instructor)
Introductory Psychology*
Introductory Social Psychology*
Introductory Statistics*

PROFESSIONAL SERVICE

Ad hoc reviewer *Basic and Applied Social Psychology, Canadian Journal of Behavioural Science, Developmental Psychology, Educational Psychology, Educational Researcher, Journal of Applied Social Psychology, Journal of Educational Psychology, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, Learning and Individual Differences, Learning and Instruction, Motivation and Emotion, Organizational Behavior and Human Decision Processes, Personality and Social Psychology Bulletin, Self and Identity, Teaching and Learning in Medicine*

2018 Head of Studies (Psychology)
2018 Dean of Faculty Search Committee, Yale-NUS College
2017–2018 Committee for Faculty Affairs, Yale-NUS College
2017 Internal Review Panel Member, Tertiary Education Fund Grant, Ministry of Education
2016 Head Librarian Search Committee, Yale-NUS College
2015–2016 Committee for Faculty Affairs, Yale-NUS College
2014–2015 Teaching, Learning, and Assessment Committee, Yale-NUS College
2010–2011 Program committee member, Society for the Study of Motivation

MEMBERSHIPS

Academy of Management (AOM)
 Member, Organizational Behavior Division
American Educational Research Association (AERA)
 Member, Motivation SIG
American Psychological Association (APA)
Association for Psychological Science (APS)
European Association for Research on Learning and Instruction (EARLI)
International Society for Intelligence Research (ISIR)
The New York Academy of Sciences (NYAS)
Society for Personality and Social Psychology (SPSP)
Society for the Study of Motivation (SSM)