

CURRICULUM VITAE

PAUL A. O'KEEFE

PERSONAL INFORMATION

Yale-NUS College
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web mindsets-and-motivation-
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PROFESSIONAL POSITIONS

- 2014– Assistant Professor of Psychology, Yale-NUS College
Head of Psychology, 2018
- 2015– Assistant Professor of Management and Organisation (by courtesy),
NUS Business School, National University of Singapore
- 2015– Assistant Professor of Psychology (by courtesy), National University of
Singapore
- 2011–2014 Postdoctoral Fellow (NRSA), Stanford University
Advisor: Carol S. Dweck
Director, Stanford Social Psychology Lab
- 2009–2011 Postdoctoral Fellow (IPoRT), New York University
Advisors: Jan L. Plass and Bruce D. Homer
- 2000–2003 Research Assistant, Department of Psychology, Yale University
Advisors: Robert J. Sternberg and Elena L. Grigorenko

EDUCATION

- 2009 Ph.D., Social Psychology, Duke University
Advisors: James Y. Shah and Lisa Linnenbrink-Garcia
- 2007 M.A., Social Psychology, Duke University
- 2000 B.A., Psychology, University of California, Berkeley

RESEARCH INTERESTS

Goal pursuit, motivation, implicit self-theories, interest, passion, and self-regulation.

GRANTS

- 2020–2023 Singapore Social Science Research Council, *Taking Advantage of the Future Economy: Role of Universal Mindsets*
\$607,133 SGD (collaborator; MOE2019-SSRTG-029)
- 2020–2021 Chinese Research Programme, Yale-NUS College, *Does a Growth Mindset of Interest Boost STEM Interest in Chinese Singaporeans?*
\$85,000 SGD (principal investigator; R-607-264-446-651)
- 2019–2021 Chinese Research Council
\$6,300 SGD (principal investigator; N-607-003-127-001)
- 2019–2020 Institutional Bridging Grant, Yale-NUS College, *A Growth Mindset of Interest Improves Academic Outcomes*
\$99,960 SGD (principal investigator; R-607-000-397-115)
- 2019–2021 Pocket Grant, Yale-NUS Chinese Research Programme, Yale-NUS College, *Do Chinese Singaporeans Value Passions Differently than Americans?*
\$5,000 SGD (principal investigator; R-607-264-408-651)
- 2018–2021 Research Chair, University of Quebec, Montreal, *Gender Equality in Schools*
\$105,000 CAN (collaborator)
- 2018–2019 Seed Grant, Institute for Application of Learning Sciences and Educational Technology (ALSET), National University of Singapore, *Promoting Student Performance and Motivation with a Growth Mindset of Interest*
\$11,550 SGD (principal investigator, R-607-000-382-133)
- 2018–2019 Teaching Innovation Grant, *Promoting A Growth Mindset of Interest and Intelligence Among Yale-NUS College Students*
\$4,250 SGD (principal investigator, C-607-271-024-001)
- 2017–2020 Singapore Social Science Research Council, *Influence of Social Motivations on Cultural Learning, Adjustment, and Integration*
\$576,782 SGD (collaborator)
- 2017–2019 Academies Fund, Ministry of Education, *Promoting Academic Interests in Junior College Students Through a Growth Mindset*
\$250,000 SGD (principal investigator, R-607-000-314-592)

- 2017–2019 Tertiary Education Research Fund, Ministry of Education, *Promoting Student Performance & Motivation with A Growth Mindset of Interest*
\$212,858 SGD (principal investigator, R-607-000-312-116, R-607-E00-312-116)
- 2016–2018 Humanities and Social Sciences Research Fund Grant, National University of Singapore, *Promoting Innovation and Motivation with a Growth Mindset of Interest*
\$39,983 SGD (principal investigator, R-607-264-253-646)
- 2014–2018 Institutional Grant, Yale-NUS College, *Mindsets and Motivation*
\$75,000 SGD (principal investigator, R-607-264-209-121)
- 2011–2014 Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health, *Implicit Theories and Context: Optimizing Motivation, Achievement, and Well-being*
\$154,530 USD (principal investigator, F32-HD062185)
- 2010–2012 University Grants Council Targets of Opportunity Grant, Hong Kong University of Science and Technology, *When and Why Do Marketing Efforts Intended to Influence Consumers Automatically Backfire?*
\$20,595 USD (co-investigator, RPC10BM07)
- 2004–2006 Seed Grant, National Institute on Drug Abuse, *Approaching Goals and Avoiding Temptations*
\$10,000 USD (co-investigator)

PUBLICATIONS

Books

O’Keefe, P. A. & Harackiewicz, J. M. (Eds.) (2017). *The science of interest*. Springer, Cham. doi:10.1007/978-3-319-55509-6

Peer-Reviewed Articles

† indicates undergraduate advisees

Han, Q., Zheng, B., Agostini, M., Bélanger, J. J., Gützkow, B., Kreienkamp, J., Reitsema, A. M., van Breene, J. A., ... O’Keefe, P. A. ..., & Leander, N. P. (in press). Associations of risk perception of COVID-19 with emotion and mental health during the pandemic. *Journal of Affective Disorders*.

Romano, A., Spadaro, G., Balliet, D., Joireman, J., Van Lissa, C., Jin, S., Agostini, M., Bélanger, J. J., Gützkow, B., Kreienkamp, J., ... O’Keefe, P. A. ... Leander, N. P. (in press). Cooperation and Trust Across Societies During the COVID-19 Pandemic. *Journal of Cross-Cultural Psychology*.

- O'Keefe, P. A., Horberg, E. J., Saherwal, A.,[†] Ibasco, G. S.,[†] & Zainal, A.[†] (2021). Thinking beyond boundaries: A growth theory of interest enhances integrative thinking that bridges the arts and sciences. *Organizational Behavior and Human Decision Processes*, 162, 95–108.
- Jin, S., Balliet, D., Romano, A., Spadaro, G., van Lissa, C. J., Agostini, M., Bélanger, J. J., Gützkow, B., Kreienkamp, J., ... O'Keefe, P. A. ..., & Leander, N. P. (2021). Intergenerational Conflicts of Interest and Prosocial Behavior During the COVID-19 Pandemic. *Personality and Individual Differences*.
- Plante, I., O'Keefe, P. A., Aronson, J., Fréchette-Simard, C., & Goulet, M. (2019). The interest gap: How gender stereotype endorsement predicts academic interests. *Social Psychology of Education*, 22(1), 227–245. doi:10.1007/s11218-018-9472-8
- O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (2018). Implicit theories of interest: Finding your passion or developing it? *Psychological Science*, 29(10) 1653–1664. doi:10.1177/0956797618780643
- O'Keefe, P. A., Letourneau, S., Milne, C., Homer, B. D., Schwartz, R., & Plass, J. L. (2014). Learning from multiple representations: An examination of fixation patterns in a science simulation. *Computers in Human Behavior*, 35, 234–242. doi: 10.1016/j.chb.2014.02.040
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2014). The role of interest in optimizing performance and self-regulation. *Journal of Experimental Social Psychology*, 53, 70–78. doi: 10.1016/j.jesp.2014.02.004
- *Plass, J., *O'Keefe, P. A., Homer, B. D., Case, J., Hayward, E., Stein, M., & Perlin, K. (2013). The impact of individual, competitive, and collaborative mathematics game play on learning, performance, and motivation. *Journal of Educational Psychology*, 105(4), 1050–1066. doi: 10.1037/a0032688 (* co-first authorship)
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2013). Shaping achievement goal orientations in a mastery-structured environment and concomitant changes in related contingencies of self-worth. *Motivation and Emotion*, 37(1), 50–64. doi: 10.1007/s11031-012-9293-6
- Plante, I., O'Keefe, P. A., & Théorêt, M. (2013). The relation between achievement goal and expectancy-value theories in predicting achievement-related outcomes: A test of four theoretical conceptions. *Motivation and Emotion*, 37(1), 65–78. doi: 10.1007/s11031-012-9282-9
- Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., O'Keefe, P. A., & Zusho, A. (2012). Performance approach and avoidance goal orientations: Pressing theoretical and methodological concerns. *Educational Psychologist*, 47(4), 281–301. doi: 10.1080/00461520.2012.722515

Chapters and Reviews

- O’Keefe, P. A., Lee, H. Y., & Chen, P. (2021). Changing students’ beliefs about learning can unveil their potential. *Policy Insights from the Behavioral and Brain Sciences*, 8(1), 84–91. doi: 10.1177 / 2372732220984173
- O’Keefe, P. A., Dweck, C. S., & Walton, G. M. (2018, September 10). Having a Growth Mindset Makes It Easier to Develop New Interests. *Harvard Business Review*. <https://hbr.org/2018/09/having-a-growth-mindset-makes-it-easier-to-develop-new-interests>
- O’Keefe, P. A. & Harackiewicz, J. M. (2017). Towards a science of interest. In P. A. O’Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer. doi: 10.1007/978-3-319-55509-6
- O’Keefe, P. A., Horberg, E. J., & Plante, I. (2017). The multifaceted role of interest in motivation and engagement. In P. A. O’Keefe & J. M. Harackiewicz (Eds.). *The science of interest*. Springer. doi: 10.1007/978-3-319-55509-6_3
- O’Keefe, P. A. (2013). Mindsets and self-evaluation: How beliefs about intelligence can create a preference for growth over defensiveness. In S. B. Kaufman (Ed.), *The complexity of greatness: Beyond talent or practice* (pp. 119–134). Oxford: Oxford University Press. doi: 10.1093/acprof:oso/9780199794003.003.0008
- O’Keefe, P. A. (2007). Social judgment theory. In W. Darity (Editor-in-Chief), *International encyclopedia of the social sciences* (2nd ed.), New York: Macmillan Reference USA.
- Grigorenko, E. L., & O’Keefe, P. A. (2004). Dealing with change: Manifestations, measurements, and methods. In A. Demetriou & A. Raftopoulos (Eds.). *Cognitive developmental change: Theories, models and measurement* (pp. 318–353). New York, NY: Cambridge University Press. doi: 10.1017/CBO9780511489938.012
- Grigorenko, E. L., & O’Keefe, P. A. (2004). What do children do when they cannot go to school? In R. J. Sternberg & E. L. Grigorenko (Eds.), *Culture and competence: Contexts of life success* (pp. 23–53). Washington, DC: American Psychological Association. doi: 10.1037/10681-002

Other Publications

- O’Keefe, P. A. (2019, August 3). Your passion isn’t waiting to be ‘found.’ You need to develop it. *The Business Times*. <https://www.businesstimes.com.sg/opinion/your-passion-isnt-waiting-to-be-found-you-need-to-develop-it>
- O’Keefe, P. A. (2014, September 7). Liking work really matters. *The New York Times*, p. 12. <https://www.nytimes.com/2014/09/07/opinion/sunday/go-with-the-flow.html>

O'Keefe, P. A. (2002). Teenager: A damaging and outdated label. [Review of T. Hine (Ed.), *The rise and fall of the American teenager*]. *Contemporary Psychology*, 47, 480–481.

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION

† Postdoctoral or undergraduate advisees

O'Keefe, P. A., Horberg, E. J., Dweck, C. S., Walton, G. M. (under review). A brief intervention portraying interests as developed, not fixed, causes increases in STEM interest 8 Months Later.

O'Keefe, P. A., Horberg, E. J., Lee, F., & Dweck, C. S. (under review). Implicit theories of opportunity: When opportunity fails to knock, keep waiting or create your own?

Chen, P., Lin, Y., Pereira, D. J. H., O'Keefe, P. A., & Yates, J. F. (under review). Fanning the Flames of Passion: A Develop Mindset Predicts Intentions to Use Strategies for Up-Regulating Passion.

O'Keefe, P. A., Chaffee, K. E., Horberg, E. J., Plante, I., & Harackiewicz, J. M. (under review). Multiple Pathways to Achievement in the First Year of College: Learning and Performance-Approach Goals Predict Grades Through Different Task Values.

O'Keefe, P. A. et al. (under review). A cross-cultural examination of the value placed on pursuing one's passion.

Sabherwal, A., † O'Keefe, P. A., & Horberg, E. J. (in prep). Boosting women's belonging in STEM fields with a fixed theory of interest.

O'Keefe, P. A., Butler, R., & Dweck, C. S. (in prep). A tale of two achievement goal theories.

CHAired SYMPOSIA

† Postdoctoral advisee

O'Keefe, P. A. (2018, August). *Self-Determination Theory*. Presenters: Kristjan K. Stefansson, Wieke van der Goot, Kim Stroet, and Emily Rosenzweig. Symposium held at the biannual meeting of the International Conference on Motivation, Aarhus, Denmark.

O'Keefe, P. A. (2018, May). *Interventions with Impact: Increasing Health Behaviors, Academic Interest, and Achievement by Changing Beliefs*. Presenters: Alia Crum, David Yeager, Judith M. Harackiewicz, and Paul A. O'Keefe. Symposium held at the annual meeting of the Association for Psychological Science, San Francisco, CA.

- Kim, E.[†] & O'Keefe, P. A. (2018, May). *Mindsets That Promote Well-being and Reduce Health-Related Stigmatization*. Presenters: Hans S. Shroder, David Valentiner, Emily Kim, and Crystal L. Hoyt. Symposium held at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- O'Keefe, P. A. & Savani, K. (2016, May). *It's All In Your Head: Mindsets That Facilitate Goal Pursuit*. Presenters: Paul A. O'Keefe, Krishna Savani, Christopher Bryan, Timur Sevincer, and Hae Yeon Lee. Symposium held at the annual meeting of the Association for Psychological Science, Chicago, IL.
- O'Keefe, P. A. (2014, February). *Interest: From spark to passion*. Presenters: Judith M. Harackiewicz, Chris S. Hulleman, Paul A. O'Keefe, and Robert J. Vallerand. Symposium held at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- O'Keefe, P. A. & Plante, I. (2011, April). *Developments in interest theory and research*. Presenters: Suzanne Hidi, Paul A. O'Keefe, Isabelle Plante, and Carol Sansone. Discussant: K. Ann Renninger. Symposium held at the annual meeting of the American Educational Research Association, New Orleans, LA.
- O'Keefe, P. A. (2011, January). *How fit facilitates: Motivational benefits of matching person and context*. Presenters: Judith M. Harackiewicz, E. Tory Higgins, Paul A. O'Keefe, and Justin Storbeck. Symposium held at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.

SELECTED PRESENTATIONS

Conference and Invitation

[†] undergraduate advisees

- O'Keefe, P. A., Horberg, E. J., Dweck, C. S., & Walton, G. M. (2020, September). *A Brief Intervention Portraying Interests as Developed, Not Fixed, Raises STEM Interest and Grades*. Paper to be presented at the biannual meeting of the International Conference on Motivation, Dresden, Germany. (Conference cancelled due to COVID-19.)
- O'Keefe, P. A., Horberg, E. J., Sabherwal, A.,[†] Ibasco, G.,[†] & Zainal, A.[†] (2020, April). *A growth theory of interest enhances integrative thinking that bridges the arts and sciences*. Paper to be presented at the annual meeting of the American Educational Research Association, San Francisco, CA. (Conference cancelled due to COVID-19.)
- O'Keefe, P. A., Horberg, E. J., & Sabherwal, A.[†] (2019, May). *Transcending boundaries: How a growth theory of interest promotes interdisciplinarity*. Paper presented at the annual meeting of the Association for Psychological Science, Washington, D.C.

- O'Keefe, P. A. (2019, March). *A Brief Intervention Portraying Interests as Cultivated—Not Fixed—has Enduring Benefits for Math Interest*. Invited talk at the Mindsets and Organisational Transformation Conference, London Business School, London, UK.
- O'Keefe, P. A. (2018, November). *The Benefits of Viewing Interests as Developed, Not Fixed*. Invited talk at the University of Quebec, Montreal Department of Psychology, CRC Lecture Series, Montreal, Quebec, Canada.
- O'Keefe, P. A. (2018, November). *A Growth-Theory Intervention Boosts and Sustains Interest Two Years Later*. Invited talk at the University of Quebec, Montreal Department of Education, Montreal, Quebec, Canada.
- O'Keefe, P. A. (2018, September). *A brief implicit theory intervention increases and sustains interest and learning in math among liberal arts students*. Invited talk at the Ministry of Education, Singapore.
- O'Keefe, P. A., Horberg, E. J., Dweck, C. S., & Walton, G. M. (2018, August). *Developing new academic interests in college by promoting a growth theory of interest*. Paper presented at the biannual meeting of the International Conference on Motivation, Aarhus, Denmark.
- O'Keefe, P. A., Horberg, E. J., Dweck, C. S., Walton, G. M. (2018, May). *A brief implicit theory intervention increases interest and learning in math*. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- O'Keefe, P. A., Lee, F., & Dweck, C. S. (2018, May). *Implicit theories of opportunity: When opportunity fails to knock, keep waiting or build a door?* Paper presented at the annual meeting of the Society for the Study of Motivation, San Francisco, CA.
- Sabherwal, A.,[†] Zainal, A.,[†] & O'Keefe (2017, June). *Interest mindsets: Examining the mindset of innovation*. Paper presented at the annual Singapore Conference on Applied Psychology, Singapore, Singapore.
- O'Keefe, P. A., Lee, F., & Dweck, C. S. (2017, January). *Implicit theories of opportunity*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- O'Keefe, P. A. (2016, August). *Implicit theories of interest*. Paper presented at the biannual meeting of the International Conference on Motivation, Thessaloniki, Greece.
- O'Keefe, P. A., Lee, F., & Dweck, C. S. (2016, May). *Implicit theories of opportunity*. Paper presented at the annual meeting of the Association for Psychological Science, Chicago, IL.

- O'Keefe, P. A. (2015, August). *Implicit theories of interest*. Paper presented at the annual meeting of the Academy of Management, Vancouver, BC (showcased symposium).
- O'Keefe, P. A. (2015, May). *The role of interest in optimizing engagement*. Paper presented at the annual meeting of the Association for Psychological Science, New York, NY.
- O'Keefe, P. A. (2015, March). *Implicit theories of interest*. Invited presentation at the Department of Psychology, National University of Singapore.
- O'Keefe, P. A. (2015, March). *Interest: Its role in optimal engagement and how it develops*. Invited presentation at the National University of Singapore Business School.
- Plass, J. L., O'Keefe, P. A., Homer, B. D., Biles, M., & Frye, J. (2014, April). *Badges in Games for Learning and their Motivational and Cognitive Impact*. Paper presented at the annual meeting of the American Educational Research Association, Philadelphia, PA.
- O'Keefe, P. A. (2014, March). *Optimizing motivation through interest*. Invited presentation at Fordham University, Graduate School of Business, New York, NY.
- O'Keefe, P. A., Dweck, C. S., & Walton, G. M. (2014, February). *Implicit theories of interest*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, Austin, TX.
- O'Keefe, P. A. (2013, December). *Optimizing motivation through interest*. Invited presentation at Waterloo University, Department of Management Sciences, Waterloo, CA.
- O'Keefe, P. A. (2013, September). *Interventions with impact: Fostering academic growth and combating negative stereotypes*. Invited presentation at the Southern Illinois University School of Medicine, Springfield, IL.
- O'Keefe, P. A., Milne, C., Homer, B. D., Hayward, E., & Plass, J. L. (2012, April). *Learning from Multiple Representations in Chemistry Simulations: The Effect of Fixation Transitions on Learning Outcomes*. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, British Columbia.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2011, April). *Interest and the optimization of self-regulatory resources*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Plass, J. L., O'Keefe, P. A., Homer, B. D., Hayward, E., Stein, M. & Perlin, K. (2011, April). *Motivational and educational outcomes associated with solo, competitive, and collaborative game play*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

- Linnenbrink-Garcia, L., Middleton, M., Ciani, K. D., Easter, M. A., & O'Keefe, P. A. (2011, April). *The strength of the relation between performance-approach and performance-avoidance goal orientations: Theoretical, practical, and methodological implications*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.
- O'Keefe, P. A., Dweck, C. S., Shah, J. Y., & Linnenbrink-Garcia, L. (2011, January). *The situational adaptiveness of implicit theories of intelligence*. Paper presented at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.
- O'Keefe, P. A. & Dweck, C. S. (2010, December). *Beliefs about intelligence: Self-evaluation and self-protection*. Paper presented at the International Society of Intelligence Research, Alexandria, VA.
- O'Keefe, P. A. (2010, February). *Theories of intelligence and situational self-regulatory depletion*. Presented in the E. Tory Higgins Laboratory, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2010, January). *A new look at implicit theories of intelligence and their instrumentality*. Presented at the Social Psychology Speaker Series, Department of Psychology, Columbia University, New York, NY.
- O'Keefe, P. A. (2009, June). *The situational adaptiveness of implicit theories of intelligence and achievement goal orientations*. Invited presentation at Carnegie Mellon University, PSLC, Pittsburgh, PA.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Syracuse University, Department of Psychology, Syracuse, NY.
- O'Keefe, P. A. (2009, June). *The facilitation of fit: Interactive effects of achievement goal orientations and environmental goal structures*. Invited presentation at Brandeis University, Department of Psychology, Waltham, MA.
- O'Keefe, P. A. (2009, November). *The experience of implicit theories of intelligence*. Presented at the Electronic Communication and Technology Speaker Series, Steinhardt School of Culture, Education, and Human Development, New York University, New York, NY.
- O'Keefe, P. A. (2009, November). *Reassessing the utility of entity and incremental theories of intelligence*. Paper presented at the Social Psychology Speaker Series, Department of Psychology, New York University, New York, NY.
- O'Keefe, P. A., Messersmith, E. E., & Linnenbrink-Garcia, L. (2009, April). *The facilitation of fit: Interactive effects of achievement goal orientations and classroom goal structures*. Paper presented at the annual meeting of the American Education Research Association, San Diego, CA.

Poster

- O'Keefe, P. A., Dweck, C. S., & Walton, G. (2013, January). *Implicit theories of interest*. Poster presented at the Society of Personality and Social Psychology, New Orleans, LA.
- Plante, I., & O'Keefe, P. A. (2010, May). *The relation among achievement goal and expectancy-value variables in predicting course grades and career intentions*. Poster presented at the American Educational Research Association, Denver, CO.
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2010, January). *Shaping achievement goal orientations in a mastery-structured environment: An examination of concomitant changes in related contingencies of self-worth and interest*. Poster presented at the Society of Personality and Social Psychology, Las Vegas, NV.
- O'Keefe, P. A., & Linnenbrink-Garcia, L. (2009, February). *Interest as a non-depleting cognitive process*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- O'Keefe, P. A., Ben-Eliyahu, A., & Linnenbrink-Garcia, L. (2008, March). *Effects of a mastery learning environment on achievement goals and self-worth: A multiphase study*. Poster presented at the American Educational Research Association, New York, NY.
- O'Keefe, P. A., & Shah, J. Y. (2008, February). *Towards a dynamic self-theories model: Mechanisms for the perseveration and modification of ability beliefs*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Albuquerque, NM.
- O'Keefe, P. A., & Shah, J. Y. (2007, February). *Goal attainment and motivation: The influence of the number of available means*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Memphis, TN.
- O'Keefe, P. A., & Shah, J. Y. (2006, January). *Achievement motivation and the implicit avoidance of temptations*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.

DOCTORAL THESIS COMMITTEES

Ong Xiang Ling (Department of Psychology, National University of Singapore, completed 2020)

ADVISING

Postdoctoral Fellow

Emily Kim, Ph.D. (Assistant Professor of Psychology, Ajou University, South Korea)

Master's Fellow

Rebecca Reidmayer, M.A.

Undergraduates

Bernie Chen (Senior Business Analyst at Kearney)

Erica Fang (Yale-NUS College student)

Gabrielle Ibasco (Research Assistant, Nanyang Technological University; capstone advisee and recipient of best capstone award)

Lee Yun See Crystal (Research Assistant, Yale-NUS College)

Lim Chu Hsien (M.D. student at Duke-NUS Medical School, Singapore)

Ryan Mak (Visiting Research Assistant, University of Michigan)

Peter Ooi Teik Aun (Associate at Blackpeak)

Christabelle Ong (M.A. candidate in Public Health at Yale University)

Anandita Sabherwal (MPhil, Cambridge University; Ph.D. candidate, London School of Economics and Political Science; capstone advisee and recipient of best capstone award)

Daryl Tan (Research Assistant)

Erin Yumei (Milken Institute)

Yan Lin Ho (Institute of Mental Health, Singapore)

Adlin Zainal (Research Assistant, INSEAD, Singapore campus)

MEDIA COVERAGE

My research has been featured in numerous popular books and media outlets, including *The New York Times*, *Washington Post*, *The Atlantic*, *BBC*, *Harvard Business Review*, *Forbes*, *ABC Australia*, *CTV News (Canada)*, *CBC Radio (Canada)*, *Scientific American*, *Newsweek*, *CNBC*, *Inside Higher Education*, *VICE*, *Quartz*, *Channel NewsAsia*, *Entrepreneur, Inc.*, *Psychology Today*, *Business Insider*, *ELLE*, *Medium*, *Women's Health*, *World Economic Forum*, *MSN Money*, *WGN Chicago*, *Big Think*, *The Financial Times*, *Huffington Post*, *The Times of India*, *The Straits Times*, and *Yahoo!*

An abridged list of coverage can be found at <http://mindsets-and-motivation-lab.commons.yale-nus.edu.sg/in-the-news>

FELLOWSHIPS AND AWARDS

2021	Finalist for the Early Career Teaching Award, Yale-NUS College
2020	Finalist for the Early Career Teaching Award, Yale-NUS College
2017	Nominated for the Young Researcher Award, Yale-NUS College / National University of Singapore
2011–2014	Ruth L. Kirschstein National Research Service Award (NRSA) for Individual Postdoctoral Fellows, National Institute of Child and Human Development, National Institutes of Health

- 2009–2011 Interdisciplinary Postdoctoral Research Training (IPoRT) Fellowship in the Educational Sciences, Institute of Educational Sciences
- 2009 Vertical Integration Fellowship, Duke University
- 2009 Motivation SIG Graduate Student Award, American Education Research Association
- 2009 Graduate Student Travel Award, Duke University
- 2008 Vertical Integration Fellowship, Duke University
- 2008 James B. Duke Research Fellowship, Duke University
- 2008 Motivation SIG Graduate Student Award, American Education Research Association
- 2008 Graduate Student Travel Award, Duke University
- 2007–2008 Sulzberger-Levitan Social Policy Endowed Research Fellowship, Sanford School of Public Policy, Duke University
- 2006–2007 Spencer Foundation Education Science and Policy Fellowship
- 2006 Claire Hamilton Travel Award, Duke University
- 2005 Claire Hamilton Travel Award, Duke University
- 1999–2000 CTA Scholarship, California Teachers Association
- 1998–1999 California Alumni Leadership Scholarship, University of California, Berkeley

TEACHING

Yale-NUS College

Introductory Social Psychology

Social Psychology Laboratory

Goals and Motivation Seminar

Quantitative Reasoning

Comparative Social Inquiry

Motivating Landscapes: A Multidisciplinary Exploration of the Complex Himalayan Terrain (2-week intensive course on motivation and Earth science taught while trekking the Annapurna Circuit in Nepal)

Apartheid in South Africa: Understanding the Psychological and Political Mechanisms of Prejudice and Discrimination (1.5-week intensive course in Cape Town and Johannesburg)

New York University

Measuring Engagement (graduate course; co-instructor)

Duke University (*graduate student instructor)

Introductory Psychology

Introductory Social Psychology

Child Observation*

Introductory Statistics*

Applied Correlation and Regression Analysis (graduate course)*

Social and Personality Psychology*

Research Methods in Social Psychology*

University of Wisconsin, Madison (*graduate student instructor)

Introductory Psychology*

Introductory Social Psychology*

Introductory Statistics*

PROFESSIONAL SERVICE

Ad hoc reviewer *Basic and Applied Social Psychology, Canadian Journal of Behavioural Science, Developmental Psychology, Educational Psychology, Educational Researcher, Journal of Applied Social Psychology, Journal of Educational Psychology, Journal of Experimental Social Psychology, Journal of Organizational Behavior, Journal of Personality and Social Psychology, Learning and Individual Differences, Learning and Instruction, Motivation and Emotion, Organizational Behavior and Human Decision Processes, Personality and Social Psychology Bulletin, Psychological Review, Self and Identity, Teaching and Learning in Medicine*

2019–2020 Committee for Faculty Affairs, Yale-NUS College
2019 Psychology Faculty Search Committee
2018 Head of Studies (Psychology), Yale-NUS College
2018 Dean of Faculty Search Committee, Yale-NUS College
2017–2018 Committee for Faculty Affairs, Yale-NUS College
2017 Internal Review Panel Member, Tertiary Education Fund Grant, Ministry of Education, Singapore
2016 Head Librarian Search Committee, Yale-NUS College
2015–2016 Committee for Faculty Affairs, Yale-NUS College
2014–2015 Teaching, Learning, and Assessment Committee, Yale-NUS College
2012–2014 Director, Stanford Social Psychology Lab, Department of Psychology, Stanford University
2010–2011 Program committee member, Society for the Study of Motivation

MEMBERSHIPS

Academy of Management (AOM)
Member, Organizational Behavior Division

American Educational Research Association (AERA)
Member, Motivation SIG
American Psychological Association (APA)
Association for Psychological Science (APS)
European Association for Research on Learning and Instruction
(EARLI)
International Society for Intelligence Research (ISIR)
Society for Personality and Social Psychology (SPSP)
Society for the Study of Motivation (SSM)
The New York Academy of Sciences (NYAS)